

THE HEIGHTS SCHOOL - Class of 2010 Senior Yearbook Portrait Sessions

Dear Senior:

Enclosed is an appointment for your senior portrait session which will provide a photograph for the Class of 2010 Heights Yearbook. All seniors must be photographed at our Bethesda studio during Summer '09 to ensure that their photo appears in the yearbook. (The senior section of the yearbook is the first to go to press in the fall.) You will select your favorite pose from the 10-12 "headshot" poses from your session. We will then perform retouching, color correction and cropping and submit it to your school.

For a more extensive portrait experience, choose one of our two optional sessions which offer a variety of poses and clothing changes to showcase your personality and style at this special time in your life. Should you choose one of the optional sittings, we will have to reschedule your appointment to allow more time for the additional poses.

We offer a wide variety of portrait sizes, finishes, products and frames to suit your needs. Examples are on the back of this letter.

PICK A TIME YOUR STUDIO YEARBOOK SESSION IS PRE-SET FOR: _____

PICK UP THE PHONE

- If you cannot make this time, **PLEASE CALL IMMEDIATELY** and reschedule for a more convenient time.
- Yearbook photos must be taken in Summer '09. We have evening and limited weekend slots available.
- A \$10 "no-show" charge is applied for less than 2 days notice of cancellation.
- If you plan to be away for the summer, get it done before you go. Once school starts, it will be very difficult to get an appointment and you'll be way too busy.
- You **MUST** reschedule if you choose the Deluxe or Extended photo session.

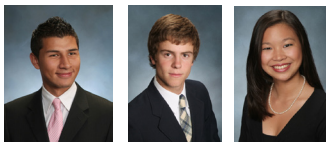
PICK A SESSION Choose from one of these 3 sessions, with some sample poses shown below.

YEARBOOK SESSION

10-12 headshot poses that conform to your school yearbook requirements.

20 minutes
in-studio
10-12 poses

\$ call studio



DELUXE SESSION

Headshot yearbook poses PLUS casual poses. These poses will be more relaxed and personal. Poses may show from knees up, so dress head-to-toe for continuity. One additional clothing change.

45 minutes
in-studio
Summer '09 ONLY

\$ call studio



EXTENDED SESSION

Headshot yearbook poses PLUS multiple casual poses. These poses will be more expressive and may include full-length poses, background changes, outdoor settings, musical instruments, props or even friends, siblings or pets. Dress head-to-toe. Two additional clothing changes.

90 minutes
in-studio or environmental
Summer '09 ONLY

\$ call studio



CHECK OUR WEBSITE

- ◆ Go to www.stonephotography.com, click: *School/Seniors*, click: *Senior Info* for all the information you need.
- ◆ Directions to the studio . . . Detailed clothing suggestions . . . View samples in the senior portrait gallery
- ◆ Be informed and plan your session carefully, additional charges apply for retakes.

CHECK YOUR CLOSET

- ◆ **A COAT AND TIE ARE REQUIRED**
- ◆ A dark coat, a light shirt, and a simple tie are suggested.
- ◆ Pants may show in a few poses, do not wear shorts or jeans.
- ◆ Lighter, brighter, less formal clothing is suitable for the casual poses in the Deluxe or Extended session. Sports uniforms and equipment, jackets, hats, musical instruments etc. may be included.
- ◆ Solid colors always photograph best. Dress head-to-toe for casual poses, pants and shoes may show.

CHECK THE MIRROR

- ◆ A close shave is imperative. If your sitting is later in the day, wait to shave before your appointment.
- ◆ Hair should be neat and normal, avoid trendy or unusual styles for the Yearbook pose.
- ◆ Don't be sunburned, this cannot be corrected.
- ◆ Don't worry about zits - basic skin retouching is included for yearbook and purchased photos.
- ◆ Wear clothes that fit well - bulging, puckering, or gapping will be accentuated.

GET READY

- ◆ Confirm your appointment, we'll also be calling to remind you.
- ◆ Check a map or our website for directions - know where you are going - leave plenty of time.
- ◆ Be sure to have your Sitting Fee with you (cash, ck, MC/VISA).

GET SET

- ◆ Be on time! Your session may be cut short or have to be rescheduled if you are late.
- ◆ Be ready to be photographed at the appointed time - be early if you need to check hair and clothing.
- ◆ Additional charges apply for digital hair and clothing corrections.

GET IT DONE

- ◆ Be On Time! - you'll be more relaxed.
- ◆ Our photographers are experienced professionals who will be sure to capture your best.
- ◆ SMILE!

Please see the back of this letter for information on what to do after your portrait session.